Google Launches Voice-to-Twitter Service To Help Protesters in Egypt

Google has launched a voice-to-text feature that allows protesters in Egypt to use their cellphones to tweet messages to let the world know about the deadly unrest in the country. The service is being offered by a group of engineers from Google, Twitter, and SayNow (which Google acquired last week) to help spread the word.

January 31, 2011 by Lauren Indvik

Google Spent More on Lobbyists in 2010 Than Yahoo, Facebook & Apple Combined

Google spent more than $31 million on lobbying in 2010, according to the Center for Public Integrity, a non-profit group that tracks lobbying activities. The figure is more than the total combined spending of Yahoo, Facebook, and Apple in 2010.

January 31, 2011

How to Create a Facebook Engagement Policy

Looking to engage your fans on Facebook? Create a clear policy that directs users on how to communicate with you.

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Google's voice-to-text feature is being used by protesters in Egypt to help spread the word about the deadly unrest in the country. The service is being offered by a group of engineers from Google, Twitter, and SayNow (which Google acquired last week). This feature is designed to allow protesters to send tweets using their cellphones, without having to type on their devices. The service is intended to help protesters communicate their situation to the wider world.

January 31, 2011 by Lauren Indvik

Digg Gets an Overhaul to Draw Users Back

Digg has launched an overhaul and redesign of the struggling social media service in an attempt to bring users back and regain some momentum. This rol…

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Marketing Manager at Insight Cuba (New Rochelle, New York)

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